

## Value Packages

### A. Basic Monthly Package

- A. Market Analysis Report (2 Days)(Sample Attached)
- B. One Page Daily Report (Sample Attached)
- C. Book Closure, AGM, EOGM Notices (Sample Attached)
- D. Daily Announcements (Sample Attached)

#### Advertising Package

Urdu Stock review Half Page Inside Ad x 4 (Copy of Magazine Attached)

### B. Advance Monthly Package

- A. Morning Shout Customized (5 Days) (Sample Attached)
- B. Market Roundup : Evening Report Customized (Sample Attached)
- C. Market Summary: Payouts, Sector Indices, P/E, 60 Days High Low (Sample Attached)
- D. Book Closure, AGM, EOGM Notices (Sample Attached)
- E. Daily Announcements (Sample Attached)
- F. Daily Weekly CFS / CFS MK II Position (Sample Attached)
- G. Results Preview / Post Result Analysis (Sample Attached)
- H. Special Reviews on Sectors & KSE (KSE TOP 100 Analysis) (Sample Attached)
- I. Technical Levels of Top 100 Companies (Sample Attached)
- J. GDR Updates (Sample Attached)
- K. Sector Data - Key sectors Ex. Oil, Banking, Fertilizer, Cement etc. (Sample Attached)
- L. Reviews on Government Policies /Statebank Reports / Important Issues (Sample Attached)
- M. Important News (Sample Attached)
- N. Future Open Interest & Spreads

#### Advertising Package

Urdu Stock review Half Page Inside Ad x 4 (Copy of Magazine Attached)

1 Month Ad on the TFD Website ([www.thefinancialdaily.com](http://www.thefinancialdaily.com))

### C. Premium Monthly Package

- A. Morning Shout Customized (Sample Attached)
- B. Market Roundup : Evening Report Customized (Sample Attached)
- C. Market Summary: Payouts, Sector Indices, P/E, 60 Days High Low (Sample Attached)
- D. Book Closure, AGM, EOGM Notices (Sample Attached)
- E. Daily Announcements (Sample Attached)
- F. Daily Weekly CFS / CFS MK II Position (Sample Attached)
- G. Results Preview / Post Result Analysis (Sample Attached)
- H. Special Reviews on Sectors & KSE (KSE TOP 100 Analysis) (Sample Attached)
- I. Technical Levels of Top 100 Companies (Sample Attached)
- J. GDR Updates (Sample Attached)
- K. Sector Data - Key sectors Ex. Oil, Banking, Fertilizer, Cement etc. (Sample Attached)
- L. Reviews on Government Policies /Statebank Reports / Important Issues (Sample Attached)
- M. Important News (Sample Attached)
- N. Customized Research Report with Your Company Logo (Sample Attached)
- O. 5 Reports Excel / PDF Reports (BS, IS, Ratios) from 5 years Historical Data
- P. Future Open Interest & Spreads

#### Advertising Package

1 Month Advertisement in Daily News Emails to 80,000 Email Addresses

Mutual Fund Magazine Half Page Inside Ad x 4 (Copy of Magazine Attached)

1 Month Ad on the TFD Website ([www.thefinancialdaily.com](http://www.thefinancialdaily.com))